

Verst Serves Up Savings for Food and Beverage Labeling



PACKAGING

It's not surprising that Verst Packaging is frequently the first (and many times exclusive) choice for shrink sleeve contract decorating. Many of the most recognized brands in America count on us to be their true one-source solution, a partner who helps them:



Cut the capital expense. We save you from the costly capital investment of buying and maintaining your own packaging equipment.

Lose the learning curve. We spare you the trial and error of having to master shrink in house. In fact, our customers typically gain a 10 to 15% increase in efficiency by working with us.

Speed to market. Thanks to our vast knowledge and equipment, we can streamline the movement of your food and beverage products and get them on store shelves much more quickly.

Verst puts your food and beverage products first by providing:

- **Adaptability.** Unusual shapes drive shelf appeal, and Verst is well equipped to handle virtually any bottle shape or size – helping you stand out in a crowded marketplace.
- **Promo label versatility.** We can easily apply promotional labels for sales, holidays and other seasonal-specific needs. And with line speeds among the fastest in the industry, we're happy to accommodate custom orders with short lead times, and can run multiple projects at the same time.
- **The highest safety measures.** We minimize risk by adhering to the FDA's HACCP food safety system and current Good Manufacturing Practices (cGMP), and we're also Interstate Milk Shippers (IMS) listed for single-service milk containers.
- **Tight quality control.** Backed by an FSSC22000 quality system, we're FDA registered and Kosher approved. Plus, we operate in a microfiltered clean room environment and conduct air quality testing daily.
- **Proven pre-fill advantages.** Decorating pre-fill boosts productivity – reducing downtime and scrap, and preventing lost product batches.

3 ways we make your life easier.

1. **Door-to-door service** – we provide total project management, expert technical support and specialized label development.
2. **Complete supply chain management** – we partner with numerous film, label and container suppliers to bring you the most efficient sleeve labeling solutions.
3. **A true turnkey solution** – eliminating the need for multiple sub-contractors, we offer contract packaging, sleeve labeling, warehousing in multiple locations, logistics and door-to-door transportation.

STRENGTH IN NUMBERS

Verst offers:

- 25+ years of sleeve labeling experience
- More than 400,000 square feet of production and warehouse space
- The capacity to run multiple projects ranging from trial size to multi-million units
- More than 100 sets of application tooling in stock
- FSSC22000 certification
- 50+ years of logistics experience

For more information about Verst food and beverage capabilities, contact us at 859-485-1212 or visit VerstLogistics.com.